Rainforest Cafe founder has a dragon in his stable: Its name is 'Puff'

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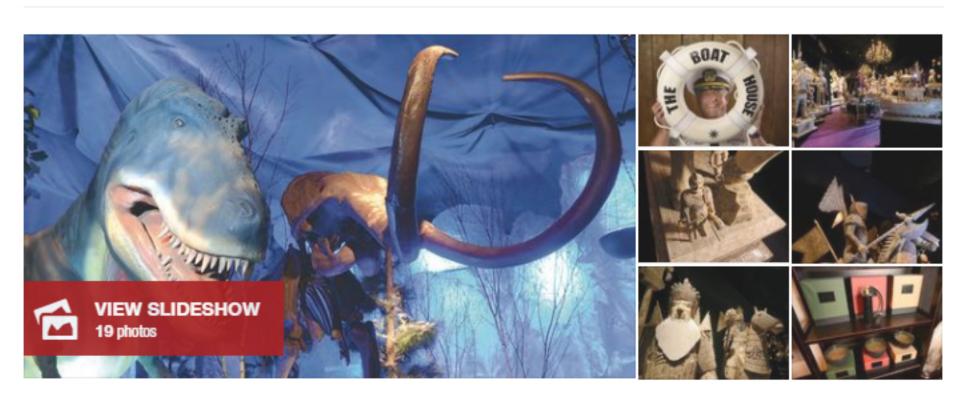


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Steve Schussler, the restaurant creator and promoter behind Rainforest Cafe and a new Disney concept, has landed the rights to "Puff, the Magic Dragon," the famous folk song.

The Star Tribune reports that Schussler spent two years working to get the rights for the song – one of the hallmark pieces from folk trio Peter, Paul and Mary – from writers Leonard Lipton and Peter Yarrow. There's also the obligatory inquiry over whether the whole song is a pot reference: Yarrow swears it's not.



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It's a rare instance of Schussler of developing a restaurant concept that he didn't come up with himself. Most of Schussler's vast storehouse of restaurant ideas were conceived in-house at Schussler Creative, based in Golden Valley.

There's no actual restaurant deal yet; Schussler still has to come up with an actual design and find a place willing to build it.

Schussler's most recent concept, The Boathouse, opened earlier this year at Walt Disney World.