



SCHUSSLER CREATIVE, INC.

**Schussler Creative and Xiao Nan Guo Announce Anticipated June 16, 2016 Opening of
The BOATHOUSE®: Great Food, Waterfront Dining, Dream Boats™ at
Shanghai Disney Resort**

MINNEAPOLIS – April 13, 2016 – **Schussler Creative, Inc.**, and **Xiao Nan Guo Restaurants Holdings Limited** (“Xiao Nan Guo” or “the Company”, SEHK stock code: 3666) have announced plans to open **The BOATHOUSE®: Great Food, Waterfront Dining, Dream Boats™** at Disneytown in Shanghai Disney Resort, anticipated to open June 16, 2016.

The BOATHOUSE is an upscale, waterfront dining experience featuring spectacular floating artwork: dream boats from the 30’s, 40’s & 50’s. Located in the Lakeshore area in Disneytown, the nautical-themed restaurant will feature two levels.

More than a dining experience, The BOATHOUSE immerses guests inside and out with waterfront views of Shanghai Disney Resort.

The BOATHOUSE®: Great Food, Waterfront Dining, Dream Boats™ first opened at Disney Springs™ at Walt Disney World® Resort in Lake Buena Vista, Fla. on April 13, 2015. In addition to The BOATHOUSE, Schussler Creative is the creator of three other restaurant/retail attractions at Walt Disney World Resort including Rainforest Cafe (Disney Springs and Disney’s Animal Kingdom® Theme Park/restaurants created by Schussler Creative; owned and operated by Landry’s); T-REX™ Cafe (Disney Springs/restaurant created and co-owned by Schussler Creative and operated by Landry’s); and Yak & Yeti™ (Disney’s Animal Kingdom Theme Park/restaurant created and co-owned by Schussler Creative; operated by Landry’s).

The BOATHOUSE is another new initiative of Xiao Nan Guo to reach the mass market as it seeks bring in overseas brands and explore Western restaurant operations.

“We are very excited to announce the upcoming opening of The BOATHOUSE at Disneytown at Shanghai Disney Resort,” said creator Steven Schussler. “It is also an honor to partner with the premiere restaurant group in China, Xiao Nan Guo, who are famous for their impeccable service and culinary expertise. This is the first international location for The BOATHOUSE, and we are proud to be part of the magical experience at Disneytown.”

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Ms. Wang Huimin, Chairlady and CEO of Xiao Nan Guo, said, “It is with great pride that we announce the upcoming opening of The BOATHOUSE, in our joint venture with Schussler Creative. Xiao Nan Guo is one of the largest full-service restaurant groups in China, with over 29 years of experience and we’re excited for our entry into the Western restaurant segment. It is truly an honor to be located at the soon-to-open Disneytown at Shanghai Disney Resort.”

About Xiao Nan Guo Restaurants Holdings Ltd.

Xiao Nan Guo Restaurants Holdings Ltd. (“Xiao Nan Guo”) (Stock Code: 3666.HK) was founded in 1987 and its shares were publicly listed on the Main Board of the Hong Kong Stock Exchange on July 4, 2012. Xiao Nan Guo is one of the leading, multi-brand restaurant chains headquartered in China. Since the multi-brand strategy was proposed in mid-2013, Xiao Nan Guo has a number of major brands (completed the overall layout of Chinese cuisine, Western cuisine, casual dining, and beverages), built up with Chinese cuisine as the core, multi brand, multi format, multi-level strategic layout. Main brands of Xiao Nan Guo include: “Shanghai Min Restaurants”, “The Dining Room”, “Maison De L’Hui”, “ORENO”, “Pokka Café”, “Mai Chi Ling”. For more information, please visit www.xnggroup.com.

About Schussler Creative

Schussler Creative (Inventions, Ideas, Contraptions, and Dreams™), based in Minneapolis, MN, specializes in the research, development and implementation of interactive theatrical environments for attractions, restaurants, and retail stores worldwide. Steven Schussler, founder and CEO, the World’s Premier Branding Expert™, is a national best-selling author, motivational speaker and creator of international brands known worldwide including: The BOATHOUSE, Rainforest Cafe, T-REX Cafe, Yak & Yeti, Hot Dog Hall of Fame, Juke Box Saturday Night, Green Acres Event Center, Galaxy Drive-In and many more. For complete information, visit www.schusslercreative.com and www.theboathouseorlando.com.

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