



## FOR IMMEDIATE RELEASE

**Contact:**

Jean Golden  
612-385-2324  
[jean@jeangolden.com](mailto:jean@jeangolden.com)

### **LANDRY'S RESTAURANTS OPENS FIRST T-REX™ CAFE IN THE LEGENDS AT VILLAGE WEST IN KANSAS CITY, KS**

**HOUSTON, July 25** – Landry's Restaurants, Inc., one of the nation's largest casual dining, entertainment and hospitality companies, announced that it has opened the first location of new restaurant concept T-REX™: A Prehistoric Family Adventure™, A Place to Eat, Shop, Explore and Discover™ in The Legends at Village West in Kansas City, Kansas.

T-REX, a joint venture in which Landry's holds 80 percent ownership and Schussler Creative, Inc. holds 20 percent, is a unique attraction that features dining and retail in an interactive prehistoric environment. The concept is built around water, fire and ice. Guests visiting T-REX are greeted with life-sized animatronic dinosaurs, bubbling geysers, a fossil dig site and much more, taking them back to a time before humans walked the earth.

"T-REX will attract visitors of all ages with its mix of great food and unique entertainment," said Tilman Fertitta, president, chairman and CEO of Landry's. "This is just the first of many locations that we will open in the U.S. and internationally."

"Kansas City provides a rich background of paleontological history, making it the ideal location to offer a sophisticated dinosaur-themed restaurant location," said Steve Schussler. "In addition, the Legends development at Village West is expected to be the largest single tourism draw in the state of Kansas, attracting many potential T-REX customers."

T-REX is not just a place to visit – it is a place to explore. Would-be paleontologists can practice their skills in the Paleo Zone's Discovery Dig, a large excavation pit with replicas of fossil bones waiting to be uncovered. The Matrix Blaster lets children of all ages "blast" dirt away to reveal treasures within, while the Geode Splitter breaks up geodes to display hidden minerals. Spelunkers can head toward Mining Mania to tour small caves with fascinating crystals and gems.

T-REX greets visitors with a skeletal version of the Tyrannosaurus Rex outside, and an animatronic version just inside the front door. However, these T-rexes have competition – including a

125 foot long replica of the Argentinosaurus, which is not only the largest dinosaur, but quite possibly also the largest and heaviest animal to ever walk the earth. In addition, when guests enter T-REX,

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they'll be greeted by a giant animatronic octopus sitting on top of the Shark Bar, motioning guests in for a specialty drink and a view of a 5,000-gallon shark tank. Lava rock, greenery and lighting effects combine to transport visitors into a time long ago.

The restaurant is divided into several separate, distinctive dining rooms, each with its own theme and animatronic dinosaurs. The Ice Age Room, for example, resurrects the woolly mammoth, complete with baby and (machine-made) snow. The Sequoia Room is the home of a Triceratops and its infant, along with a 2,000-gallon fish tank. Other exciting areas include the Shark Room, Fern Forest Room, Geo-Tech Room, Aqua Room and an outside deck for dining al fresco.

But, while the décor may be prehistoric, the food facilities are cutting-edge. The Kitchen of Fire offers a brick pizza oven and rotisserie that allow visitors to see meals being prepared. Dishes such as Triassic Tortellini, the Bronto Burger and the one-of-a-kind 18oz.T-REX Bone-in Rib Eye keep up the dinosaur theme, while delicious desserts such as Chocolate Extinction and Build-Your-Own-S'mores provide the perfect finish to a rich dining experience. For those who want to take the T-REX experience home, the Dino-Store provides a wide variety of dinosaur-related apparel and gifts.

Young dinosaur fans will especially enjoy the chance to take home their own personal dinosaur with Build-A-Dino™, Where Best Friendosaurs Are Made™, a new store opening in T-REX. Developed by Build-A-Bear Workshop, Inc. in partnership with T-REX, the store will offer several prehistoric animal toys with a variety of accessories and outfits from which to choose.

T-REX is one of the anchor tenants of The Legends at Village West, a 750,000-square-foot outdoor shopping and entertainment lifestyle center situated in the heart of retail and entertainment district Village West, at the intersection of Interstate 435 and State Ave. in Kansas City. Developers of the property are seeking to bring more family-friendly entertainment to Village West and to draw out-of-state visitors with a unique mix of one-of-a-kind entertainment venues, retail and restaurant offerings.

"T-REX will fit perfectly with the approach of The Legends at Village West, providing a fun destination for both residents and visitors of all ages," said Wayne Stancil, Landry's regional vice president for Rainforest Cafe and T-REX. "We are proud to be part of this effort to reshape the face of dining and shopping in Kansas City."

The second T-REX location is slated to open in Downtown Disney® Marketplace (near Orlando) in early 2008.

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### **About Landry's Restaurants, Inc.**

Landry's Restaurants, Inc., is one of the nation's largest and fastest growing casual-dining, hospitality and entertainment companies. Publicly traded on the New York Stock Exchange, Landry's owns and operates more than 300 properties, including Landry's Seafood House, Joe's Crab Shack, The Crab House, Rainforest Cafe, Charley's Crab, Willie G's Seafood & Steak House, The Chart House and Saltgrass Steak House. Landry's also owns several icon developments, including: Downtown Aquarium complexes in Houston and Denver; Kemah Boardwalk, a magnificent 40-acre, family-oriented themed entertainment destination; and the Golden Nugget hotel-casino properties in Las Vegas and Laughlin, Nevada. The company employs over 38,000 workers in 36 states.

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